

SOCIAL MEDIA MANAGER - SALTDEAN LIDO

Job Title: Freelance Social Media Manager

Location: Hybrid (Remote with monthly visit and ad hoc meetings at Saltdean Lido)

Job Description:

Saltdean Lido is looking for a creative and organised Social Media Manager to join our team. You'll be responsible for scheduling daily posts, monitoring, and engaging with our community on Facebook and Instagram, and responding to messages and comments in a timely manner. While most content will be provided, you'll also have the opportunity for some content creation to keep our channels vibrant and engaging. This role offers flexible, mostly remote work with monthly on-site visits.

Key Responsibilities:

- Schedule and manage daily social media posts
- Monitor and engage with followers, responding to comments and messages
- Assist with content creation and collaborate on campaigns
- Maintain consistent brand voice and presence across platforms

Requirements:

- Knowledge of social media platforms (Facebook, Instagram)
- Excellent communication and engagement skills
- Experience in social media management tools
- Ability to work independently and meet deadlines
- Availability for one monthly visit and occasional ad hoc meetings

Benefits:

- Flexible working hours
- Hybrid work environment with the opportunity to visit a historic and beautiful venue monthly
- Discounts on food and drink, access to events
- Being part of a dynamic and supportive team

How to Apply:

Please send your CV and a brief cover letter outlining your experience to Shanthy shanthy@byosmosis.co.uk